





HELLO THERE

My name is Oliver Maclean and I'm an award winning Graphic Designer and Illustrator from the UK. Included in this portfolio are examples of my work across multiple medias and industries.

Be it website design, commissioned artwork or anything in between. I can elevate your project to the next level.



@OMACDESIGN

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Pictured with Bruce, co-creator, Chief of Security and pawson in charge.
Essentially, I just do what he says (demands)...

SKILLSET

SOFTWARE



EXPERTISE





**TIME FOR THE
FUN STUFF**



CLIENT: OLLIE BEARMAN

I was approached by Formula 1 superstar Ollie Bearman's team to produce and supply an exclusive print for the launch of his store and appearance at Autosport 2025. Focusing on his journey into a permanent Formula 1 seat, the illustrations revolve around his success in each junior formula. Illustrated in Adobe Illustrator to ensure the highest of quality vector artwork, the finished piece took a month to complete before being sold and distributed worldwide via his store.

Project requirements: Illustration, Production and Supply



ORIGINAL CONCEPTS



FINISHED PIECE



CLIENT: KULTURECITY®

At KultureCity® I head up the design department to ensure that, as the world's leading nonprofit on sensory accessibility and acceptance for those with invisible disabilities and sensory needs, everything that goes out is of the highest brand standard.

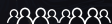
This includes working on merchandise, partner pitch documents, race apparel, websites and apps as well large annual charity galas; designing everything from water bottles and tickets to the whole event identity seen across social media and the venues.

Project requirements: Event Design, Collateral Design, Website Design, Brand Creation





Our Impact



Helped more than

1,500,000

PEOPLE



Handed out

831,534

SENSORY BAGS



Trained

741,564

INDIVIDUALS



1,803

SENSORY INCLUSIVE CERTIFIED
VENUES ACROSS 5 CONTINENTS



Built

528

SENSORY ROOMS



Gifted

238

SENSORY MOBILE STATIONS



48

LIVES SAVED WITH
FIRST RESPONDER
TRAINING



We've made events like the below sensory inclusive

COLDPLAY



JUNOS

XXSW
2023

SAFARI

WORLD'S
STURGEON
TEAM

AEW
WRESTLING

NFL
SUPER BOWL

DRAFT

CELEBRITY
CLASSIC

ALL-STAR
CLASSIC

NFL

NFL

NFL

NFL

reInvent

NFL

2

Sponsorship

Title Sponsor \$100,000

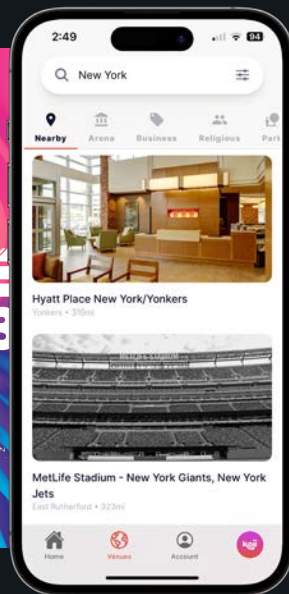
- HeroKulture called "Sponsor X" HeroKulture 2024
- Toast by sponsor representative at HeroKulture event
- 24 tickets to an exclusive VIP pre-event.
- Three tables (2x seats) to the event adjacent to the performance stage.
- Sponsor logo on souvenir stainless steel wine glasses at HeroKulture.
- Sponsor name or logo on take home swag bag
- Sponsor logo on event photos and step-and-repeat
- On-screen sponsor loop with Sponsor Name or Logo.
- Verbal recognition by event host on night of event.
- Prominent placement in all digital/print signage for event.
- Corporate logo on KultureCity® event webpage.
- Mention in event related press release.
- Mention/tag on KultureCity® social media channels.
- Sponsor thank you by KultureCity® Board member on social media.

1 AVAILABLE



7







BT2
B E N T U C K r a c i n g

ORIGINAL LOGO



REFRESHED LOGO

CLIENT: BEN TUCK RACING

Following on from a previously commissioned piece of artwork, WEC driver Ben Tuck's team approached me to rebrand and refresh Ben's existing logo. Designed to modernise the brand, with a bold rounded font and custom curve to represent the racetrack and racing lines that Ben is so focused on.

Project requirements: Brand Identity, Logo Design

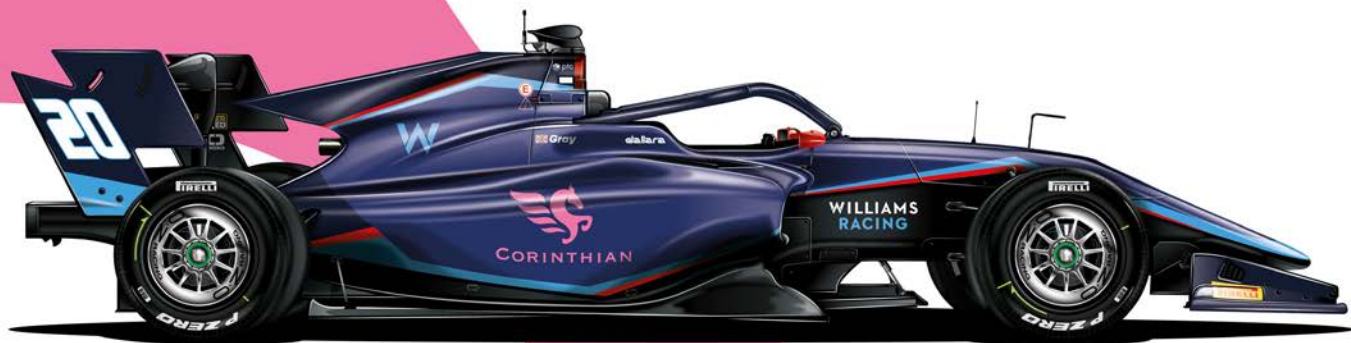


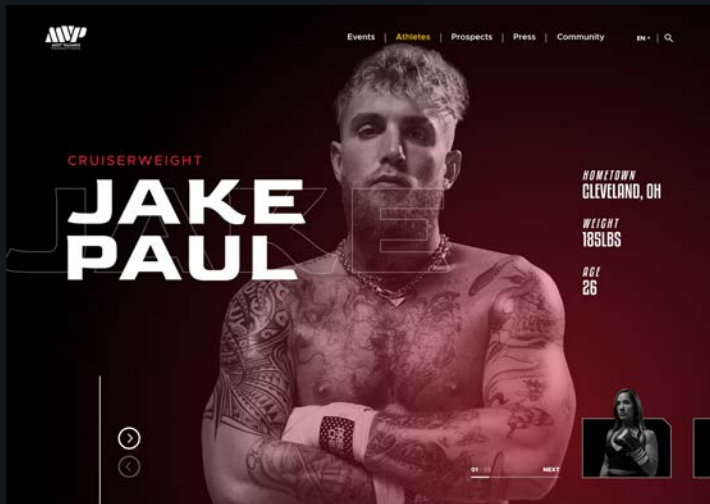


CLIENT: CORINTHIAN SPORTS

I worked with Corinthian Sports to create a commemorative set of posters for their Silverstone Formula 1 Grand Prix clients. Each print was based around the driver they sponsored: Formula 3's Ollie Gray. They requested his car to be recreated in my trademark side-on style. 3 variants were created, with 600 of each variant printed and supplied to the client.

Project requirements: Illustration, Production and Supply

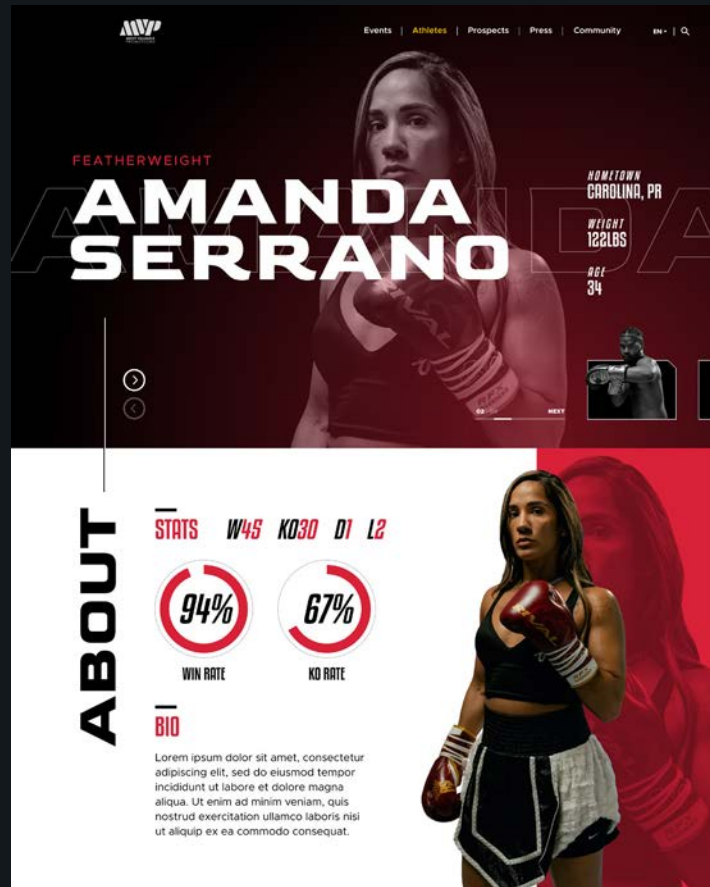




CLIENT: JAKE PAUL'S MVP

Working with international superstar Jake Paul and his MVP brand I redesigned the MVP website ready for relaunch. By highlighting the fighters, the design showcased the brand's purpose and Jake's ambition for taking it forward.

Project requirements: Website Design






READY4WAR

PAUL vs DIAZ

JAKE NATE

SAT AUG 5
DALLAS, TX

LIVE ON  PURCHASE ON 

PREVIOUS EVENT  NEXT EVENT 

UPCOMING



READY4WAR

PAUL vs DIAZ

JAKE NATE

SAT AUG 5
DALLAS, TX

LIVE ON  PURCHASE ON 

UPCOMING









EXCLUSIVE

CLEANING CONTRACTORS COMBINED

Notice to Policyholders

bravo underwriting

MIKE ELLIS BA(HONS) ACII
MANAGING DIRECTOR

m: 07703 715 641

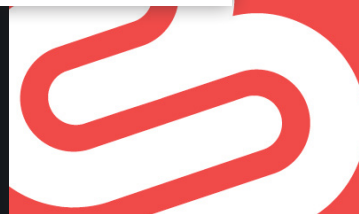
e: mike.ellis@bravo-underwriting.co.uk

w: www.bravo-underwriting.co.uk



@BravoUnderwriting

Bravo Underwriting



CLIENT: BRAVO UNDERWRITING

As part of a recent rebrand, Bravo Underwriting's branding was to be updated to fit more inline with the style and naming of the wider group.

The logo was totally revamped to appeal to a younger audience and to bring the brand into a much more modern look and feel. The colours were changed from purple to bright coral with a secondary colour of dark blue, to ensure the brand linked back to the overarching group.

Project requirements: Branding, Logo Design and Application



MIKE ELLIS BA(HONS) ACII
MANAGING DIRECTOR

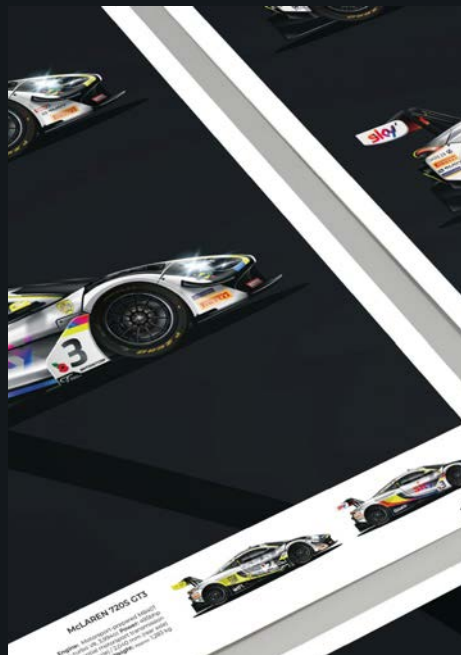
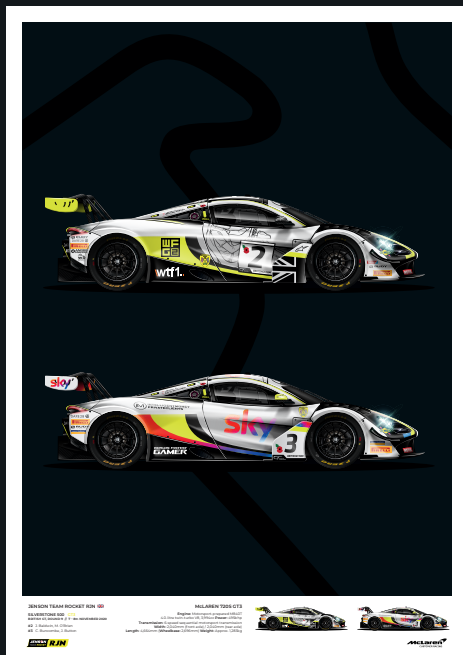
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 bravo underwriting

WHO WE ARE &
HOW WE CAN HELP



CLIENT: JENSON TEAM ROCKET RJN

Working alongside 2009 Formula 1 World Champion Jenson Button, I created and supplied a full print run of posters to celebrate his return to racing at the 2020 British GT Silverstone 500. Officially licensed and produced to a high quality, these were a great hit with both Button and Team Rocket fans worldwide.

Project requirements: Illustration, Production and Supply





CLIENT: SPRINGFIELD HEALTHCARE

Located in York, the historic Terry's factory building was redeveloped by Springfield Healthcare into a state of the art care village.

The notion of bringing the outside in required the design of various shop frontages and artwork celebrating the iconic building's prestigious history in York. This included working within various guidelines, specifications and bespoke demands to bring the client's vision to life.

Project requirements: Illustration, Print Set-up, Signage



Cafe Albert's Restaurant

Hair & Beauty

Sanctuary Spa

TERRY'S

Chocolate Shop

FITNESS



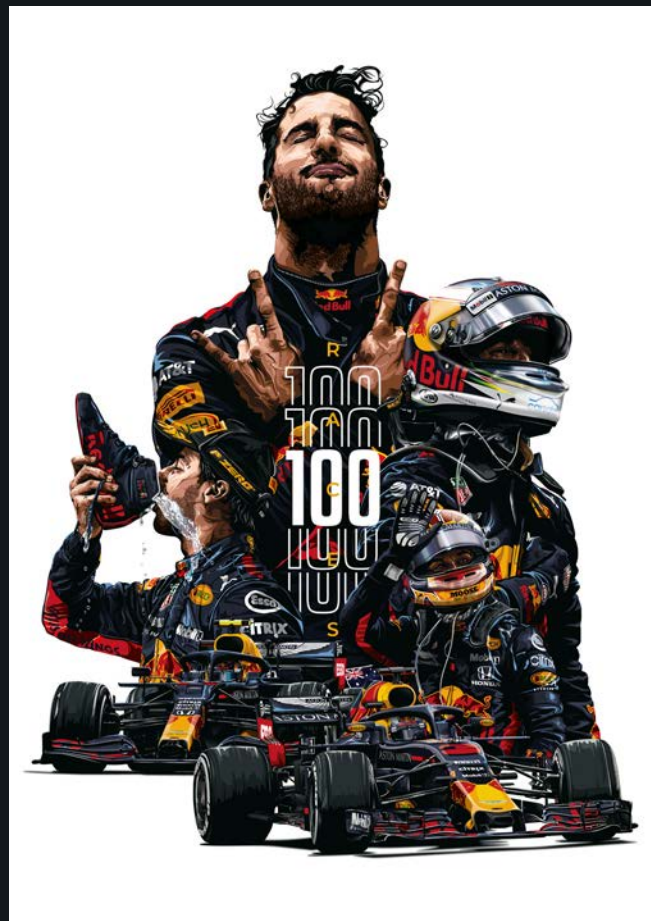
CLIENT: RED BULL RACING

Commissioned for one of Daniel Ricciardo and Alex Albon's race mechanics, these posters were designed to celebrate his working 100 races with the team. They featured incredibly detailed drawings of both Ricciardo and Albon, as well as their cars from past seasons.

Project requirements: Illustration, Production and Supply



ORIGINAL CONCEPTS



FINISHED PIECE



CLIENT: HITECH GP

As part of the build up towards the annual Macau Grand Prix, Formula 2 & 3 team Hitech Grand Prix needed designs creating for Instagram and Twitter. These were featured on both their main feed and their stories. Designs were based around each driver as well as a track guide. Imagery was created for each of their drivers, including current Formula 1 star Yuki Tsunoda.

Project requirements: Social Media



HITECH^{GP}

HITECH^{GP}

HITECH^{GP} MACAU

Circuit length

6.2km

Top predicted speed

280kph

Corners

22



HITECH^{GP} F1

HITECH



CLIENT: BRAVO GROUP

Whilst working with Bravo Group, design of corporate collateral was a large part of my role. I was involved in and lead a great range of projects, from internal magazines that were distributed digitally to company staff on a bi-monthly basis to HR documents detailing internal policies that require a lot of layout work and also newsletters/brochures for hundreds of different member brokerages, each with their own unique brand requirements.

Project requirements: Layout Design, Editorial, Magazine Design







CLIENT: BROKER NETWORK

On the Road was a dual branded project between two companies for which I was the lead designer. The project spanned all mediums of design including video editing, poster design, brochure design, social media promotion and award entrance. The project was nominated for several industry awards and won the Digital Marketing Campaign of the Year at the Insurance Post Creative & Innovation Awards.

Project requirements: Video Editing, Marketing Campaign Creation



Quote the Ranger: Some of the mini-series you feel as though you're in the car with friends.

Studio: Broker Network and Markerstudv Insurance Services Ltd

Starring: Derek Bradshaw, Anthony Foster, James McCarthy, Matt Seago, Simon Kerry and Ruth Robinson

Scripting and Production Team: Oliver Maclean, Nic Burgess, Sally Macdonald and Jenna Cram

Voting figures: Unlited, 6400, Voted, 1000

Let's get one thing clear: when it comes to the 'On the Road' campaign, Sunday drivers are most definitely not allowed. The three episode mini-series burnt onto our screens in March 2019, declaring the new relationship between Broker Network and its latest insurer Partner, Markerstudv, in a quirky departure from the Network's usual style.

The Markerstudv brand is all about 'putting the fun, into insurance', and it's clear that this motto has inspired the entire venture. From James McCarthy and Matt Seago swapping outfits and applying one other's makeup, to Simon Kerry and Ruth Robinson making friends with a pheasant – and not forgetting the Latin lesson between Derek and Anthony 'Fof' Foster – the series is laugh a minute.

But the team still made time to convey crucial messages for Broker Network Members. "We're flexible and innovative..."

face to face feel of the episodes. Watching the mini-series, you feel as though you're in the car with friends.

Rumours abound about behind the scenes antics from some of the cast – James McCarthy's name gets mentioned a lot on social media. We're not sure whether it's true that he arrived with a make-up artist and full spray tanning booth, and Director Nic Burgess is famously right lipped on the whole affair.

Whatever the truth is, whatever the production team (including renowned video editor Oliver Maclean) did, it worked. Helping to generate almost £2m in new business, a figure which continues to rise, it's clear that the campaign has shifted perceptions that Broker Network is purely a Commercial Lines operator. We can't wait to see what the team do next.

£2M in new business and counting

157 new Member agencies

31% UPLIFT for the target audience

REVIEW: ★★★★★

Fasten your seatbelts for a joy ride and a hail as Broker Network and Markerstudv set off on the start of a thrilling journey together.

£2m in new business, a figure which continues to rise

Insurance **POST**
CREATIVE & INNOVATION AWARDS WINNER



CLIENT: JOE BROWNS

Joe Browns is a well known national clothing retailer. The client's brief was to rejuvenate their current plain delivery van to something that was a lot more inkeeping with their branding and style. Being a van on a major M1 delivery route it was essential for the client to have as much brand exposure as possible.

The final design was pieced together using various files individually sent over by the customer which were reworked and laid out to achieve the best finished result on the vehicle. I had to work closely within brand guidelines to ensure all aspects such as colour and quality were signed off before production began.

Project requirements: Vehicle Graphics, Print Set-up





CLIENT: DOMINIQUE WILKINS

This website design was created to give NBA legend Dominique Wilkins a public presence for his philanthropy, sports and public speaking work.

Project requirements: Website Design



LEGEND. BUSINESSMAN. PHILANTHROPIST.



**NBA
LEGEND**

[Discover more](#)



**BUSINESS
MAN**

[Discover more](#)



**PHILAN-
THROPIST**

[Discover more](#)

THANKS FOR LOOKING.

I look forward to collaborating
together on your next project.



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